



It's all happening **IN HALTON**

# The Big Conversation update....



# Background

The Big Conversation is all about engaging with the public so that they understand the challenges that the Council is facing.

It is an approach between the Council and those who live or work in Halton to work together in order to create an improved borough in all aspects of everyday life.

It also links to 'Reimagine Halton' which will see the Council looking in detail at what we do, how we do it and why we do it – and whether taking a different approach could be more efficient, productive or deliver a better outcome.

# Consultation

\* Different consultation approaches will be utilised dependent on the audience – consultation tools will range from an on-line questionnaire, to iwalkers, along with attendance in person at various forums and meetings. These will also be available offline via libraries, community centres, one stop shops, etc.

\* In the first instance we`ll be sending out an on-line survey.

\* It is important that we provide some framing to the questions we are asking in order to manage expectations.

# Consultation

- Background to the Big Conversation – creation of a web page, a user friendly place to hold some of the background information in terms of key data, statutory and discretionary responsibilities.

## List of Stakeholders:

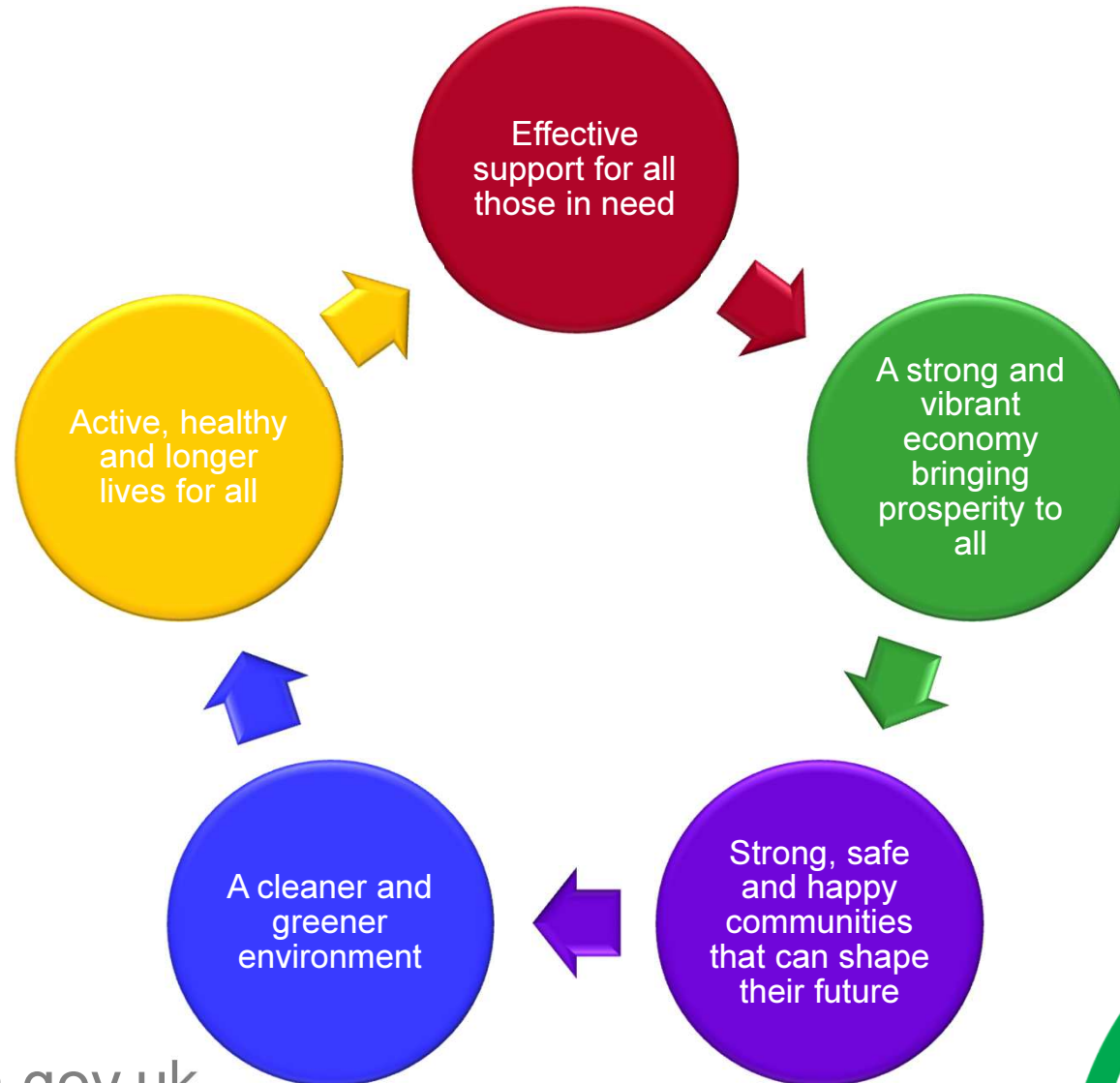
Public/customers, HBC Workforce, Elected Members, Partners, Voluntary Sector, Community Sector, Independent Sector, Businesses, Schools (Heads), Hard to Reach Groups – eg. children and young people/refugees/asylum seekers/travellers/disabled people/people with mental health/minority ethnic groups

# Local Authority 'Corporate Plan' suggested themes

In order that the survey doesn't consist of a 'blank sheet' or a 'wish list', highlighting generic themes provides a starting point leading to more meaningful comments and discussion.

These were established via evidence based data from within the Council, along with an in-depth trawl of numerous existing Local Authority Corporate Plans across the country.

# 'Corporate Plan' Survey Themes



# The Survey Questions:

- What do you think of the 5 themes?
- What can you do to help us to achieve these?
- What can the Council do to achieve these?
- Are there any other themes that you think are missing?
- Ideally, how do you want to access Council services?
- Any other comments?

Targeted engagement of different audiences, eg. Children and Young People: What would make Halton a better place for you to play, live and grow up?

# Publicity & Promotion

- Initially targeting HBC staff (two thirds reside within the Borough – will help to spread the word)
- Inside Halton magazine (June edition)
- Members Briefings & attendance at PPB`s
- iWalkers
- Stickers on Council vehicles eg. Bin lorries
- Constant monitoring throughout



# Revised Timescales

- January – March 2023: Update Management Team/Executive Board and also communicate with the wider audience, namely Divisional Manager`s and all elected members
- May – December 2023: The Big Conversation takes place
- May – June 2023: consult HBC Workforce
- December 2023 – January 2024: analyse data and identify the key learning points/issues
- January – March 2024: compose the Corporate Plan and seek approval
- April 2024: the New Corporate Plan is launched